



sheabrand

WHO WE ARE

Shea Brand, based in Brooklyn, NY, was founded by three friends - Marie, Austin and Krystal. We came together from varying backgrounds to pursue a common goal:

to build a self-care brand, backed by science, that combines the most potent and effective raw ingredients to create life-enhancing products that look beautiful and are sustainably produced (and accessibly priced).

With our strong focus on conscious living and our customers' real needs, Shea Brand aims to redefine beauty in terms that build a positive and ethical connection between our health and wellbeing, our bodies, our city settings, and the natural world.

Shea Brand is not here to shame you into buying our products on the pretense that they will make you feel more perfect or complete. Rather, we are here to support you for exactly who you are.





WHAT WE'RE MADE OF

- World class formulas made with active, certified organic ingredients
- Medicinal grade, steam-distilled and cold pressed oils
- Holistic ingredients free of GMOs, palm oil, manufactured synthetics, chemical stabilizers, parabens, phthalates, sulfates, and paraffin oils
- Artful, minimal-plastic packaging that is 100% recyclable



WHAT WE'RE ABOUT

Fair and transparent value chain

Environmentally conscious and cruelty free products

Accessible pricing



ORIGINAL SHEA

3.5oz wholesale \$12 - retail \$26 1oz wholesale \$5 - retail \$11



JASMINE SHEA

3.5oz wholesale \$12 - retail \$26 1oz wholesale \$5 - retail \$11



LAVENDER SHEA

3.5oz wholesale \$12 - retail \$26 1oz wholesale \$5 - retail \$11



WOODLAND FOG

3.5oz wholesale \$12 - retail \$26 1oz wholesale \$5 - retail \$11



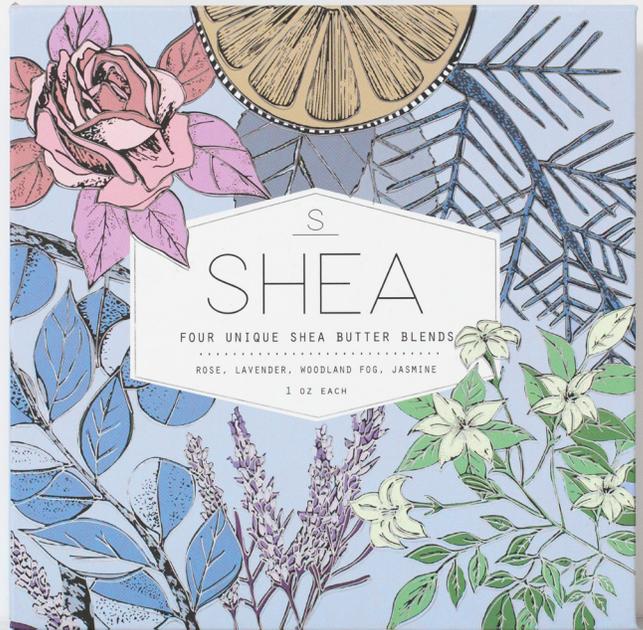
ROSE SHEA

3.5oz wholesale \$12 - retail \$26 1oz wholesale \$5 - retail \$11



SHEA BUTTERS

As nature intended. Our shea butter blends are made with 100% certified organic ingredients. Whipped in small batches and enriched in Vitamin E, this deep moisturizer is highly versatile and can address the toughest of skin and hair problems.



SHEA GIFT BOX

PLASTIC FREE

The perfect gift. This gift box contains four delightful blends of raw shea butter and essential oils, all nestled within an artful box that can be reused to store jewelry or small household items.

TESTERS

3.5oz SHEA BUTTER
SHE-3.5-ROS-T 3.5oz Rose Shea Tester



\$6.00 Min 1 SHEA BRAND

SHE-3.5-WF-T 3.5oz Woodland Fog Shea Tester



\$6.00 Min 1 SHEA BRAND

SHE-3.5-ORI-T 3.5oz Original Shea Tester



\$6.00 Min 1 SHEA BRAND

SHE-3.5-JAS-T 3.5oz Jasmine Shea Tester



\$6.00 Min 1 SHEA BRAND

SHE-3.5-LAV-T 3.5oz Lavender Shea Tester



\$6.00 Min 1 SHEA BRAND

1oz SHEA BUTTER
SHE-1OZ-ROS-T 1oz Rose Shea Tester



\$2.75 Min 1 SHEA BRAND

SHE-1OZ-WF-T 1oz Woodland Fog Shea Tester



\$2.75 Min 1 SHEA BRAND

SHE-1OZ-ORI-T 1oz Original Shea Tester



\$2.75 Min 1 SHEA BRAND

SHE-1OZ-JAS-T 1oz Jasmine Shea Tester



\$2.75 Min 1 SHEA BRAND

SHE-1OZ-LAV-T 1oz Lavender Shea Tester



\$2.75 Min 1 SHEA BRAND

SHEA BRAND GIFT BOX

(Pack of 4) 1oz each

Wholesale \$20 - Retail \$40





HYDROSOLS

Hydrosols are created by distilling fresh leaves, fruits and flowers. They provide a nourishing and refreshing boost when sprayed on the face and body. They help balance, calm and restore the skin by increasing blood flow and controlling water retention. Half of the experience of hydrosols is that they feel and smell amazing! Hydrosols are also good for after-sun exposure, soothing sunburns and reducing puffiness and swelling.

TULSI (HOLY BASIL) HYDROSOL

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

HYD-4OZ-TUL 4oz Hydrosol Tulsi (Hol



\$11.00 Min 6 SHEA BRAND

HYD-2OZ-TUL 2oz Hydrosol Tulsi (Hol



\$7.00 Min 6 SHEA BRAND

CUCUMBER HYDROSOL

BEST
SELLER

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

HYD-4OZ-CUC 4oz Hydrosol Cucumbe



\$11.00 Min 6 SHEA BRAND

HYD-2OZ-CUC 2oz Hydrosol Cucumbe



\$7.00 Min 6 SHEA BRAND

JASMINE HYDROSOL

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

HYD-4OZ-JAS 4oz Hydrosol Jasmine H



\$11.00 Min 6 SHEA BRAND

HYD-2OZ-JAS 2oz Hydrosol Jasmine H



\$7.00 Min 6 SHEA BRAND



WITCH HAZELS

Witch Hazel is a natural astringent and anti-inflammatory. It tightens pores while working to remove excess oils and dirt from the skin (drying). It's effective at diminishing blackheads, and reducing redness and blemishes, making it perfect to use after the shower and before applying moisturizer and makeup.

ROSE WITCH HAZEL

BEST
SELLER

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

WIT-4OZ-ROSE 4oz Witch Hazel Spray



\$11.00 Min 6 SHEA BRAND

WIT-2OZ-ROSE 2oz Witch Hazel Spray



\$7.00 Min 6 SHEA BRAND

LAVENDER WITCH HAZEL

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

WIT-4OZ-LAV 4oz Witch Hazel Spray L



\$11.00 Min 6 SHEA BRAND

WIT-2OZ-LAV 2oz Witch Hazel Spray L



\$7.00 Min 6 SHEA BRAND

TEAFRUIT WITCH HAZEL

4 oz wholesale \$11 - retail \$24

2 oz wholesale \$7 - retail \$14

WIT-4OZ-TEA 4oz Witch Hazel Spray T



\$11.00 Min 6 SHEA BRAND

WIT-2OZ-TEA 2oz Witch Hazel Spray T



\$7.00 Min 6 SHEA BRAND



SHEA NATURAL LIP BALM

PLASTIC FREE

Our all natural Peppermint and Original (unscented) lip balms are soft and nourishing, made with shea butter, coconut oil, vitamin E, and beeswax to deeply moisturize your lips while offering a lasting protection from the elements.

LIP BALM ORIGINAL

0.28 oz wholesale **\$4.00** - retail **\$9.00**

LIP-BAL-UNS Lip Balm: Original



\$4.00 Min 12 PC SHEA BRAND



LIP BALM ORIGINAL LONG BOX

Qt: 30 wholesale **\$120**

LIP-BAL-UNS-LB Lip Balm: Original L



\$120.00 Min 1 PC SHEA BRAND



LIP BALM ORIGINAL GRAVITY BOX

Qt: 24 wholesale **\$96**

LIP-BAL-UNS-GB Lip Balm: Original G



\$96.00 Min 1 PC SHEA BRAND

LIP BALM PEPPERMINT

0.28 oz wholesale **\$4.00** - retail **\$9.00**

LIP-BAL-PEP Lip Balm: Peppermint



\$4.00 Min 12 PC SHEA BRAND



LIP BALM PEPPERMINT LONG BOX

Qt: 30 wholesale **\$120**

LIP-BAL-PEP-LB Lip Balm: Peppermint



\$120.00 Min 1 PC SHEA BRAND



LIP BALM PEPPERMINT GRAVITY BOX

Qt: 24 wholesale **\$96**

LIP-BAL-PEP-GB Lip Balm: Peppermint



\$96.00 Min 1 PC SHEA BRAND



CBD RESTORATIVE LIP BALM

BEST
SELLER

This lip balm contains 25mg of CBD, shea butter, and coconut oil to deeply nourish, heal, and soothe your lips while beeswax protects them from the elements.

PLASTIC
FREE

LIP BALM CBD RESTORATIVE

0.28 oz wholesale \$6.50 - retail \$13.00

CB-25M-LIP CBD Restorative Lip Balm



\$6.50 Min 12 PC SHEA BRAND



LIP BALM CBD RESTORATIVE LONG BOX

Qt: 30 wholesale \$195



\$195.00 Min 1 PC SHEA BRAND



LIP BALM CBD RESTORATIVE GRAVITY BOX

Qt: 24 wholesale \$156



\$156.00 Min 1 PC SHEA BRAND



CBD MULTIFUNCTIONAL BALM

BEST
SELLER

PLASTIC
FREE

Shea Brand Multifunctional Balm combines arnica oil, CBD, and essential oils with shea butter to deliver a product that helps kill localized nerve, joint, and muscle pain while also offering wound-healing and deeply moisturizing properties to your skin.

***Formerly named
Natural Pain Reliever**



2oz wholesale \$15 - retail \$30

CB-PR-2OZ-12 Natural Pain Reliever B



\$15.00 Min 12 SHEA BRAND

CB-PR-2OZ Natural Pain Reliever Bal



\$15.00 Min 16 SHEA BRAND

TESTER

CB-PR-2OZ-T Natural Pain Reliever Ba



\$7.50 Min 1 SHEA BRAND



THE ROLLERS

PLASTIC
FREE

These beautiful glass rollers offer a convenient and powerful way to address the very serious pain that comes with headaches, migraines, and menstrual cramps.

CBD MENSTRUAL CRAMP ROLLER

10 ml (500MG CBD) wholesale
\$27.50 - retail \$55.00 **TESTER**



CB-MC-10ml-T Menstrual Cramp Rolle



CBD HEADACHE ROLLER

10 ml (250mg CBD) wholesale
\$24.50 - \$49.00 **TESTER**



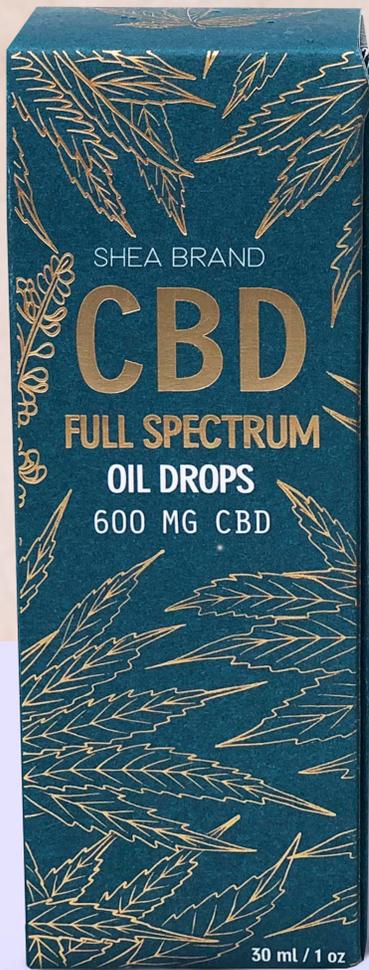
CB-HR-10ml-T Headache Roller 250m





CBD HEADACHE ROLLER

0.33

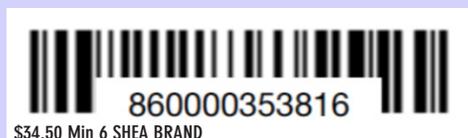


CBD FULL SPECTRUM OIL DROPS

This is a therapeutic, sublingual tincture with 600mg of CBD oil made from the highest quality medicinal hemp extract, grown sustainably in Colorado.

CBD FULL SPECTRUM OIL DROPS

1 oz wholesale **\$34.50** - retail **\$69.00**



\$34.50 Min 6 SHEA BRAND

TESTER

CB-FS-30ML-T Full Spectrum Oil Drop



\$17.25 Min 1 SHEA BRAND

BEST
SELLER

PLASTIC
FREE



1 oz **CBD** OIL
FULL SPECTRUM
600 MG OF CBD



CBD BATH BOMBS

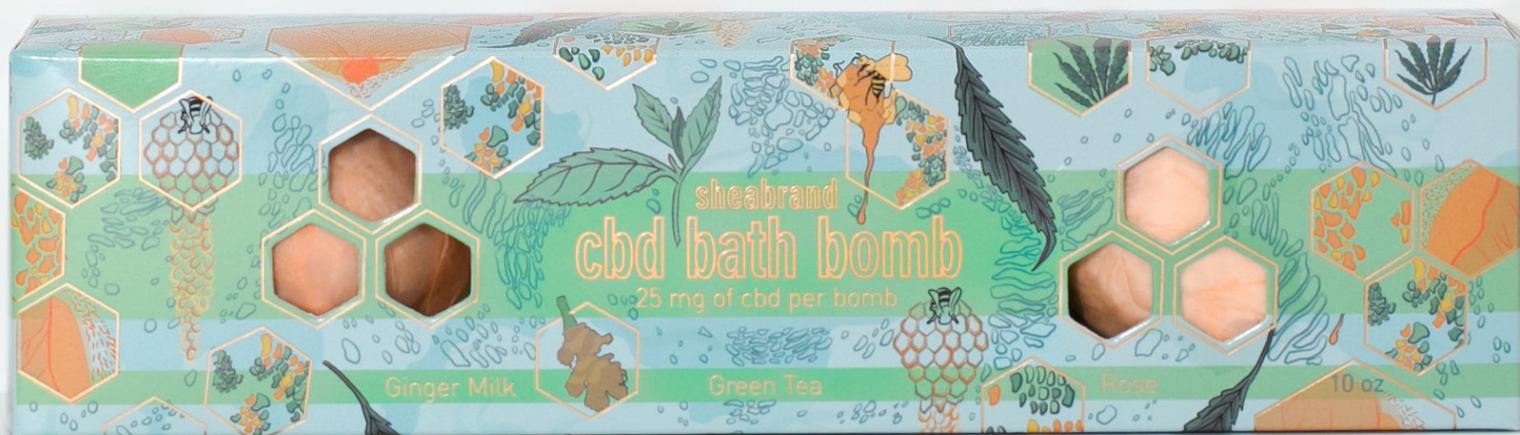
PLASTIC
FREE

This giftable trio of CBD bath bombs are designed to deliver an enhanced therapeutic bathtub experience.

Ginger
& Milk

Green Tea
& Hemp

Rose



Bath Bombs Box of 3(25mg CBD per ball) wholesale \$12.00 - retail \$24.00

CB-BB-10OZ Bath Bombs (box of 3)



\$12.00 Min 6 SHEA BRAND

CBD ATHLETE ROLLER

Tingly and cooling to the touch, this roller is designed for athletes and gym-goers of all caliber. Roll it on sore or tense muscles and achy joints, and anywhere that needs pain relief and soothing.

4oz glass roller (50mg CBD) wholesale **\$20.00** - retail **\$40.00**

CB-AR-4OZ Roll on Pain off Athlete R



\$20.00 Min 6 SHEA BRAND

TESTER

CB-AR-4OZ-T Roll on Pain off Athlete



\$10.00 Min 1 SHEA BRAND









**CBD TRANSDERMAL
PATCH PACK**
(4 PACK) TIME RELEASE 8 HOUR DELIVERY

Ideal for delivering CBD directly into your Endocannabinoid System, these comfortable fabric patches are convenient and discreet, utilizing simple time-release technology to give you up to 8 hours of therapeutic effects per day. No midday dosing required.

Each pack contains 4 transdermal patches for four separate usages

Pack of 4 (40mg CBD) wholesale **\$10.00** - retail **\$20.00**

CB-TP-ARM Time Release Transderma



\$10.00 Min 6 SHEA BRAND

**CBD SOLE SOOTHER
FOOT PATCH**
TIME RELEASE 8 HOUR DELIVERY

These patches are meant to be worn in socks and shoes, powered by the controlled and consistent delivery of CBD, menthol, and arnica oil directly into your feet. They are discreet, and convenient, specifically designed to soothe and prevent aching feet, especially for folks who spend all day standing and walking around.

Each pack contains 1 pair of transdermal patch for a single use

Pack of 1 (50mg CBD) wholesale **\$6.75** - retail **\$13.50**

CB-TP-FOOT Sole Therapy Foot Patch



\$6.75 Min 6 SHEA BRAND

ELECTRIC DAISY + CBD FACE CARE

WHAT IS ELECTRIC DAISY?

“Electric Daisy,” is a stimulating medicinal plant that’s sometimes referred to as “natural botox.” When added to skincare it results in a powerful tightening effect and helps to even skin tone.

ELECTRIC DAISY DAY SERUM

A stimulating, collagen-boosting and cell regenerative face serum designed to enrich the skin with an array of omegas, antioxidants, vitamins and peptides.

30ml/1 oz
wholesale **\$32.50** - retail **\$65**

ED-SER-10Z Electric Daisy Day Serum



\$32.50 Min 6 SHEA BRAND

TESTER

ED-SER-10Z-T Electric Daisy Day Ser



\$16.25 Min 1 SHEA BRAND

ELECTRIC DAISY EXFOLIANT

Made with white willow bark extract and ultra-fine volcanic ash, this skin-evening exfoliant works to cleanse pores while moisturizing and repairing your skin.

44ml/1.5 oz
wholesale **\$16.00** - retail **\$32**

ED-EXF-3.5OZ Electric Daisy Exfoliato



\$16.00 Min 6 SHEA BRAND

TESTER

ED-EXF-3.5OZ-T Electric Daisy Exfolia



\$8.00 Min 1 SHEA BRAND

ELECTRIC DAISY FACE MASK

Rich in fruit enzymes, this mask gently eats away at dirt and oil on the skin while working to even, nourish, tighten, and improve skin elasticity.

103ml/3.5 oz
wholesale **\$20.00** - retail **\$40**

ED-FACM-1.5OZ Electric Daisy Face M



\$20.00 Min 6 SHEA BRAND

TESTER

ED-FACM-1.5OZ-T Electric Daisy Face



\$10.00 Min 1 SHEA BRAND





ELECTRIC DAISY TRIO

6 Electric Daisy + CBD Face Masks
6 Electric Daisy + CBD Day Serums
6 Electric Daisy + CBD Exfoliants
includes: Free Testers
(SKU:ED-TRIO)

ED-TRIO Electric Daisy Trio (6 Electric



\$411.00 Min 6 SHEA BRAND

COST: \$411

YOU SAVE \$34.25



DISPLAY OPTIONS

This beautiful wooden display comes with 2 Free Multifunctional Balms (\$60 value).

WOODEN
PACKAGE
DISPLAY \$100

CBD-PACKAGE-DISPLAY-YELLOW Woo



\$100.00 Min 1 SHEA BRAND

CBD-PACKAGE-DISPLAY-PEACH Woo

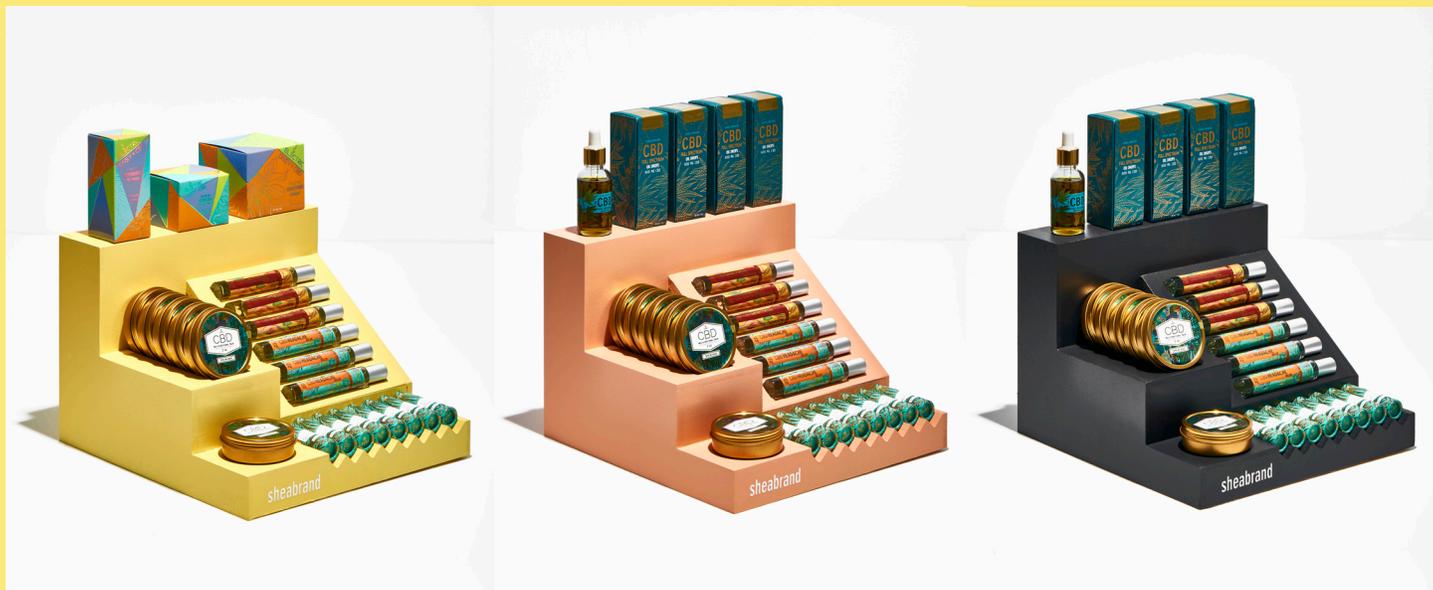


\$100.00 Min 1 SHEA BRAND

CBD-PACKAGE-DISPLAY-BLACK Woo



\$100.00 Min 1 SHEA BRAND





Two level display

(holds 12 rollers)

Retail \$25

DISPLAY-DBL-ROLLER Roller Display



\$25.00 Min 1 SHEA BRAND



Single Level Display

(holds 7 rollers)

Retail \$16

DISPLAY-7-ROLLER Roller Display-hol



\$16.00 Min 1 SHEA BRAND



Acrylic Kickstand

(holds 1 CBD/
Shea Butter Tin)

Retail \$1

DISPLAY-7-ACRYLIC STAND Pain Reli



\$1.00 Min 1 SHEA BRAND

CBD BASIC PACKAGE

Includes FREE testers (we do not offer or encourage testers for the CBD restorative lip balm), acrylic kick stand for CBD Multifunctional Balm and gravity box for the lip balm



(12) CBD MULTIFUNCTIONAL BALMS
SKU: CB-PR-20Z (\$15/ UNIT)



(12) CBD LIP BALMS
SKU:CB-25M-LIP (\$6.50/ UNIT)
INCLUDES FLAT GRAVITY BOX
DISPENSER



(6) FULL SPECTRUM OIL DROPS
SKU:CB-FS-030ML (\$34.50/ UNIT)



COST: \$465

YOU SAVE \$25.75

CBD GOLD PACKAGE

Includes FREE testers (we do not offer or encourage testers for the CBD restorative lip balm), acrylic kick stand for CBD Multifunctional Balm and two level display for headache and menstrual rollers.



**12 MULTIFUNCTIONAL
BALMS**
SKU:CB-PR-2oz
(\$15/ UNIT)



**6 MENSTRUAL CRAMP
ROLLERS**
SKU:CB-MC-10ML
(\$27.50/ UNIT)



**LIP BALM
RESTORATIVE
GRAVITY BOX**
QT: 24
SKU:CB-25M-LIP-GB



6 HEADACHE ROLLERS
SKU:CB-HR-10ML
(\$24.50/ UNIT)



**6 FULL
SPECTRUM OIL DROPS**
SKU:CB-FS-030ML
(\$34.50/ UNIT)



COST: \$855

YOU SAVE \$76.75

CBD PLATINUM

Includes FREE testers for everything (except the Lip Balms, Bath Bombs and Patches), and a free \$100 wooden display.



16 MULTIFUNCTIONAL
BALMS
SKU:CB-PR-2oz
(\$15/ UNIT)



6 MENSTRUAL CRAMP
ROLLERS
SKU:CB-MC-10ML
(\$27.50/ UNIT)



6 SOLE SOOTHER
PATCHES
SKU:CB-TP-FOOT
(\$6.75/ UNIT)



LIP BALM CBD
RESTORATIVE
GRAVITY BOX
QT: 24
SKU:CB-25M-LIP-GB
(\$156/ BOX)



6 HEADACHE ROLLERS
SKU:CB-HR-10ML
(\$24.50/ UNIT)



6 TRANSDERMAL
PATCHES
SKU:CB-TP-ARM
(\$10/ UNIT)



12 FULL
SPECTRUM OIL DROPS
SKU:CB-FS-030ML
(\$34.50/ UNIT)



6 ATHLETE ROLLERS
SKU:CB-AR-4OZ
(\$20/ UNIT)



6 BATH BOMBS
SKU:CB-BB-100Z
(\$12/ UNIT)



FREE
WOODEN DISPLAY
INCLUDED
(\$100 VALUE)



COST: \$1400

YOU SAVE \$175.25

PAMPER PACKAGE

Includes FREE testers for everything (except the Lip Balms and Bath Bombs)



6 BATH BOMBS
SKU:CB-BB-100Z
(\$12/ UNIT)



6 ROSE WITCH HAZEL
SKU: WIT-4OZ-ROSE
(\$11/ UNIT)



6 ELECTRIC DAISY TRIO
SKU: ED-TRIO
(\$68.50/ TRIO)



6 CUCUMBER
HYDROSOLS
SKU: HYD-4OZ-CUC
(\$11/ UNIT)



12 LIP BALM
PEPPERMINT
SKU: LIP-BAL-PEP
(\$48/ UNIT)

CB-PAMP-04 Pamper Package (6 Bath



\$658.00 Min 1 SHEA BRAND

COST: \$658

YOU SAVE \$50.25

TESTERS

1oz SHEA BUTTER BLENDS



SHE-1OZ-JAS-T 1oz Jasmine Shea Tes

\$2.75 Min 1 SHEA BRAND

SHE-1OZ-LAV-T 1oz Lavender Shea Te

\$2.75 Min 1 SHEA BRAND

SHE-1OZ-ROS-T 1oz Rose Shea Tester

\$2.75 Min 1 SHEA BRAND

SHE-1OZ-WF-T 1oz Woodland Fog She

\$2.75 Min 1 SHEA BRAND

SHE-1OZ-ORI-T 1oz Original Shea Test

\$2.75 Min 1 SHEA BRAND

3.5oz SHEA BUTTER BLENDS



SHE-3.5-JAS-T 3.5oz Jasmine Shea Te

\$6.00 Min 1 SHEA BRAND

SHE-3.5-LAV-T 3.5oz Lavender Shea T

\$6.00 Min 1 SHEA BRAND

SHE-3.5-ROS-T 3.5oz Rose Shea Teste

\$6.00 Min 1 SHEA BRAND

SHE-3.5-WF-T 3.5oz Woodland Fog Sh

\$6.00 Min 1 SHEA BRAND

SHE-3.5-ORI-T 3.5oz Original Shea Te

\$6.00 Min 1 SHEA BRAND

2oz HYDROSOLS



HYD-2OZ-CUC-T 2oz Hydrosol Cucum

\$3.50 Min 1 SHEA BRAND

HYD-2OZ-TUL-T 2oz Hydrosol Tulsi (H

\$3.50 Min 1 SHEA BRAND

HYD-2OZ-JAS-T 2oz Hydrosol Jasmine

\$3.50 Min 1 SHEA BRAND

2oz WITCH HAZELS



WIT-2OZ-ROSE-T 2oz Witch Hazel Spr

\$3.50 Min 1 SHEA BRAND

WIT-2OZ-TEA-T 2oz Witch Hazel Spray

\$3.50 Min 1 SHEA BRAND

CBD MULTIFUNCTIONAL BALM



CB-PR-2OZ-T Natural Pain Reliever Ba

\$7.50 Min 1 SHEA BRAND



CBD MENSTRUAL ROLLER

CB-MC-10ml-T Menstrual Cramp Rolle

\$13.75 Min 1 SHEA BRAND

ELECTRIC DAISY EXFOLIANT + CBD



ED-EXF-3.5OZ-T Electric Daisy Exfolia

\$8.00 Min 1 SHEA BRAND



CBD HEADACHE ROLLER

CB-HR-10ml-T Headache Roller 250m

\$12.25 Min 1 SHEA BRAND

ELECTRIC DAISY FACE MASK + CBD



ED-FACM-1.5OZ-T Electric Daisy Face

\$10.00 Min 1 SHEA BRAND



CBD ATHLETE ROLLER

CB-AR-4OZ-T Roll on Pain off Athlete

\$10.00 Min 1 SHEA BRAND

ELECTRIC DAISY DAY SERUM + CBD



ED-SER-1OZ-T Electric Daisy Day Ser

\$16.25 Min 1 SHEA BRAND



FULL SPECTRUM OIL

CB-FS-30ML-T Full Spectrum Oil Drop

\$17.25 Min 1 SHEA BRAND

4oz HYDROSOLS



HYD-4OZ-TUL-T 4oz Hydrosol Tulsi (H

\$5.50 Min 1 SHEA BRAND

HYD-4OZ-CUC-T 4oz Hydrosol Cucum

\$5.50 Min 1 SHEA BRAND

HYD-4OZ-JAS-T 4oz Hydrosol Jasmine

\$5.50 Min 1 SHEA BRAND

4oz WITCH HAZELS



WIT-4OZ-ROSE-T 4oz Witch Hazel Spr

\$5.50 Min 1 SHEA BRAND

WIT-4OZ-LAV-T 4oz Witch Hazel Spray

\$5.50 Min 1 SHEA BRAND

WIT-4OZ-TEA-T 4oz Witch Hazel Spray

\$5.50 Min 1 SHEA BRAND

AS SEEN IN



THE GrowthOp

martha stewart

POPSUGAR

ECOCULT

BRIT+CO

E.L.L.E

CULTURE
MAGAZINE

BuzzFeed

Forbes

BarBend

culture trip

Leafly

BeautyIndependent

DEPARTURES

MSNBC

SAKARALIFE

GLOSSY

RetailingInsight
MAGAZINE



[cause·artist]

the FRESH TOAST

The Boston Globe

G

THE GOOD TRADE

!HUFFPOST!

NEW YORK
MAGAZINE



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