POPPY

HAND-CRAFTED POPCORN

FALL AND WINTER WHOLESALE 2020

Well, we sure didn't think 2020 would look like this!

As we pick ourselves up and look towards the fall and holiday season, it's my hope that we at Poppy can be a little bright spot for you during a time that can feel so heavy.

You'll find a few changes and many fun additions for our third and fourth quarter: Delicious new flavors such as Birthday Confetti and Spicy Thai, as well as fun and creative packaging that will make selling to your customers easier than ever. With folks staying home more during this unprecedented time, game night and movie night are back! Gourmet snack buying and gifting is soaring - and, lucky for us, popcorn is the ultimate comfort food.

We're also proud to announce our partnership with French Broad Chocolate, a craft chocolate company from our hometown of Asheville, NC. They take pride in their carefully-crafted product and giving back to their community, just like we do. Bringing the indulgent flavor of bean-to-bar chocolate to our small batch popcorn is a match made in heaven. Flavors like Chocolate Peanut Butter, Dark Chocolate Pretzel - as well as our holiday favorites - are now drizzled in this luxuriously delicious chocolate. We just know your customers are going to love it!

Thank you for partnering with us. We couldn't do this without you!

Here's to delicious snacks and brighter days ❤️

Stay healthy!

Ginger Frank, Founder

FALL MARKET BAGS

Available 08/01 - 11/15

ITEM: $5.65
CASE: $67.80
MSRP: $11.50

12 bags per case
5 cups of popcorn per bag
Bags measure 6.5” x 11.5”

SOUTHERN PECAN PIE

8 57264 00831 6

PUMPKIN SPICE

8 57264 00813 2

NEW!

CARAMEL APPLE

8 57264 00881 1

HALLOWEEN SNACK BAGS

Available 08/01 - 10/15

ITEM: $1.99
CASE: $47.76
MSRP: $4.25

24 snack bags per case
1.5 cups of popcorn per bag
Bag measures 5.41” x 8.25”

NEW!

MONSTER MIX

SALTED CARAMEL POPCORN
DRIZZLED WITH CHOCOLATE
AND TOPPED WITH SPRINKLES

8 57264 00874 3

NEW!

CARAMEL APPLE

SALTED CARAMEL POPCORN
WITH APPLE CIDER AND
A TOUCH OF CINNAMON

8 57264 00873 6

MERRY
AND
BRIGHT
REINDEER
CRUNCH
DARK CHOCOLATE, CARAMEL & NUTS
Gluten Free
POPPY
HAND-CRAFTED POPCORN
PURE. SIMPLE.
POPCORN HAPPINESS.
Net Wt. 10oz (283g)

HOLIDAY MARKET BAGS

Available 09/01 - 12/15

ITEM: $5.65
CASE: $67.80
MSRP: $11.50

12 bags per case
5 cups of popcorn per bag
Bags measure 6.5” x 11.5”

REINDEER CRUNCH

8 57264 00828 6

GINGERBREAD

8 57264 00829 3

CHOCOLATE PEPPERMINT

8 57264 00830 9

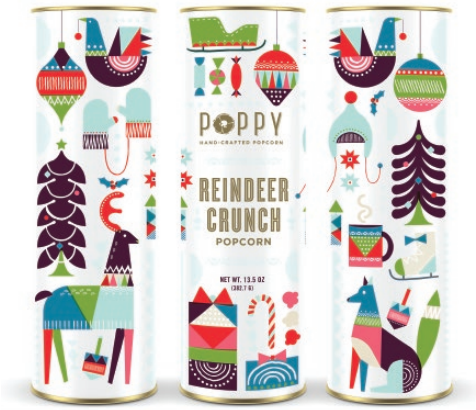
MID-CENTURY CYLINDERS

Available 09/01 - 12/15

ITEM: $10.75
CASE: $64.50
MSRP: $22.50

6 cylinders per case
6.5 cups of popcorn per cylinder
Cylinders measure 3.75” x 10”

REINDEER CRUNCH



8 57264 00818 7

NEW!

BUTTER ALMOND TOFFEE

8 57264 00860 6

CINNAMON BOURBON PECAN

8 57264 00819 4

SAVORY MARKET BAGS

ITEM: $2.95
CASE: $35.40
MSRP: $6.25

NEW!
CHEESE LOVERS

WHITE CHEDDAR, PARM BLACK PEPPER & PIMENTO CHEESE

8 57264 00878 1

NEW!
CHILI CHEESE

8 57264 00879 8

EVERYTHING BAGEL

V

8 57264 00837 8

JALAPENO CHEDDAR

8 57264 00801 9

PARMESAN & BLACK PEPPER

8 57264 00838 5

PIMENTO CHEESE

8 57264 00802 6

SALT & PEPPER

V

8 57264 00855 2

NEW!
SPICY THAI

8 57264 00880 4

WHITE CHEDDAR

8 57264 00800 2

SWEET MARKET BAGS

ITEM: $4.10
CASE: $49.20
MSRP: $8.95

ASHEVILLE MIX

WHITE CHEDDAR & SALTED CARAMEL

8 57264 00806 4

POPPY MIX

WHITE CHEDDAR, JALAPENO CHEDDAR & SALTED CARAMEL

8 57264 00807 1

SALTED CARAMEL

8 57264 00805 7

VEGAN SALTED CARAMEL

8 57264 00856 9

PREMIUM MARKET BAGS

ITEM: $5.65
CASE: $67.80
MSRP: $11.50

NEW!

BIRTHDAY CONFETTI

SALTED CARAMEL DRIZZLED WITH DARK & WHITE CHOCOLATE, WITH SPRINKLES

8 57264 00876 7

CHOCOLATE PEANUT BUTTER

8 57264 00810 1

CINNAMON BOURBON PECAN

8 57264 00812 5

DARK CHOCOLATE PRETZEL

8 57264 00811 8

DYNAMITE COFFEE TOFFEE

8 57264 00840 8

TOP SELLING

VEGAN

CONTAINS GLUTEN

MARKET BAG CASES
12 bags per case
No mixed cases

MEASUREMENTS
5 cups of popcorn per bag
Bags measure 6.5” x 11.5”

XO

VALENTINE'S DAY MARKET BAGS

Available 12/28 - 02/10

12 bags per case
5 cups of popcorn per bag
Bags measure 6.5" x 11.5"

SALTED CARAMEL

8 57264 00857 6

ITEM: $4.10
CASE: $49.20
MSRP: $8.95

COTTON CANDY

8 57264 00858 3

ITEM: $4.10
CASE: $49.20
MSRP: $8.95

DARK CHOCOLATE CHERRY

8 57264 00859 0

ITEM: $5.65
CASE: $67.80
MSRP: $11.50

VALENTINE'S DAY SNACK BAG

Available 12/28 - 02/10

24 snack bags per case
1.5 cups of popcorn per bag
Bag measures 5.41" x 8.25"

ITEM: $1.99
CASE: $47.76
MSRP: $4.25

8 57264 00882 8

SPRING CONFETTI CYLINDER

Available 12/28 - 04/30

ITEM: $10.75
CASE: $64.50
MSRP: $22.50

6 cylinders per case
6.5 cups of popcorn per cylinder
Cylinders measure 3.75” x 10”

SALTED CARAMEL POPCORN
WITH PRETZELS and PASTEL M&M’S,
DRIZZLED WITH FRENCH BROAD
DARK & WHITE CHOCOLATE

8 57264 00835 4

SOUTHERN SERIES BAGS

Available 12/28 - 08/01

ITEM: $5.00
CASE: $30.00
MSRP: $10.50

6 bags per case
10 cups of popcorn per bag
Bags measure 9” x 12.25”

DILL PICKLE

8 57264 00865 1

PIMENTO CHEESE

8 57264 00867 5

SWEET ONION

8 57264 00866 8

YEAR-ROUND MARKET BAGS

	FLAVOR	ITEM NO.	UNIT PRICE	CASE PRICE	UNIT MSRP
SAVORY	(V) EVERYTHING BAGEL	EBMBC	$2.95	$35.40	$6.25
	NEW! CHEESE LOVERS	CLMBC	$2.95	$35.40	$6.25
	NEW! CHILI CHEESE	CHCMBC	$2.95	$35.40	$6.25
	JALAPENO CHEDDAR	JCMBC	$2.95	$35.40	$6.25
	PARMESAN & BLACK PEPPER	PBPMBC	$2.95	$35.40	$6.25
	✸ PIMENTO CHEESE	PCMBC	$2.95	$35.40	$6.25
	(V) SALT & PEPPER	SPMBC	$2.95	$35.40	$6.25
	NEW! SPICY THAI	STMBC	$2.95	$35.40	$6.25
	✸ WHITE CHEDDAR	WCMBC	$2.95	$35.40	$6.25
SWEET	✸ ASHEVILLE MIX	AMMBC	$4.10	$49.20	$8.95
	POPPY MIX	PMMBC	$4.10	$49.20	$8.95
	✸ SALTED CARAMEL	SCMBC	$4.10	$49.20	$8.95
	(V) VEGAN SALTED CARAMEL	VSCMBC	$4.10	$49.20	$8.95
PREMIUM	NEW! BIRTHDAY CONFETTI	BCMBC	$5.65	$67.80	$11.50
	✸ CHOCOLATE PEANUT BUTTER	CPBMBC	$5.65	$67.80	$11.50
	✸ CINNAMON BOURBON PECAN	CBPMBC	$5.65	$67.80	$11.50
	[G] DARK CHOCOLATE PRETZEL	DCPMBC	$5.65	$67.80	$11.50
	DYNAMITE COFFEE TOFFEE	DCTMBC	$5.65	$67.80	$11.50

✸ TOP SELLING FLAVOR (V) VEGAN [G] CONTAINS GLUTEN

		ITEM NO.	UNIT PRICE	CASE PRICE	UNIT MSRP
FALL MARKET BAGS					
✸	PUMPKIN SPICE CARAMEL	PSCMBC	$5.65	$67.80	$11.50
NEW!	CARAMEL APPLE	CAMBC	$5.65	$67.80	$11.50
✸	SOUTHERN PECAN PIE	SPPMBC	$5.65	$67.80	$11.50
HALLOWEEN SNACK BAGS					
NEW!	CARAMEL APPLE SNACK BAG	CASNBC	$1.99	$47.76	$4.25
NEW!	MONSTER MIX SNACK BAG	MMSNBC	$1.99	$47.76	$4.25
HOLIDAY MARKET BAGS					
	CHOCOLATE PEPPERMINT	CPEPMBC	$5.65	$67.80	$11.50
	GINGERBREAD	GBMBC	$5.65	$67.80	$11.50
✸	REINDEER CRUNCH	RCMBC	$5.65	$67.80	$11.50
HOLIDAY CYLINDERS					
NEW!	BUTTER ALMOND TOFFEE	BATHCC	$10.75	$64.50	$22.50
	CINNAMON BOURBON PECAN	CBPHCC	$10.75	$64.50	$22.50
	REINDEER CRUNCH	RCHCC	$10.75	$64.50	$22.50
VALENTINE'S DAY BAGS					
	COTTON CANDY	CCVMBC	$4.10	$49.20	$8.95
	SALTED CARAMEL	SCVMBC	$4.10	$49.20	$8.95
	DARK CHOCOLATE CHERRY	DCCVMBC	$5.65	$67.80	$11.50
VALENTINE'S DAY SNACK BAG					
	SALTED CARAMEL SNACK BAG	SCVSNBC	$1.99	$47.76	$4.25
SPRING CYLINDER					
✸ G	SPRING CONFETTI	SCONTC	$10.75	$64.50	$22.50
SOUTHERN SERIES BAGS					
	DILL PICKLE	DPSSMBC	$5.00	$30.00	$10.50
	PIMENTO CHEESE	PCSSMBC	$5.00	$30.00	$10.50
Ⓥ	SWEET ONION	SVOSSMC	$5.00	$30.00	$10.50

BIRTHDAY
CONFETTI
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free
POPPY
HAND-CRAFTED POPCORN
PURE. SIMPLE.
POPCORN HAPPINESS.

SPICY
THAI
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free
POPPY
HAND-CRAFTED POPCORN
PURE. SIMPLE.
POPCORN HAPPINESS.

CHEESE
LOVERS
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free
POPPY
HAND-CRAFTED POPCORN
PURE. SIMPLE.
POPCORN HAPPINESS.

CHILI
CHEESE
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free
POPPY
HAND-CRAFTED POPCORN
PURE. SIMPLE.
POPCORN HAPPINESS.

SALES REPRESENTATIVES

DANIEL RICHARDS	405-589-8208 JENIA@DANRICHGROUP.COM	TERRITORIES: FL, GA, AL, SC, NC, TN, VA, WV, LA, TX, OK, OH, AR, KY, PA, MD, DC, IL, MI, IN, MS, DE, MO, WI
FINE LINES	213-748-4475 INFO@FINELINESCOMPANY.COM	TERRITORIES: CA, NV, AZ, NM, CO, WY, UT, WA, OR, MT, ID

PERMANENT SHOWROOMS & TRADE SHOW LOCATIONS

LOS ANGELES	LA MART FINE LINES	1933 S. BROADWAY #449/405
ATLANTA	AMERICASMART ATLANTA DANIEL RICHARDS	40 JOHN PORTMAN BLVD SUITE 1634
LAS VEGAS	WORLD MARKET CENTER FINE LINES	475 S. GRAND CENTRAL PKWY #C-1024
DALLAS	DALLAS TRADE MART DANIEL RICHARDS	2100 STEMMONS FREEWAY SUITE 1400
SEATTLE	SEATTLE MART FINE LINES	200 SW MICHIGAN STREET SUITE 213

SHIPPING & TERMS INFORMATION

All orders will be charged at the time of packaging, as popcorn is made to order. Orders will not ship without payment, unless terms have been previously arranged.

Accounts with 30 day terms are payable by check only. Credit cards will not be accepted on term accounts.

If payment is not made in a timely manner, any account that has been issued terms will return to a credit card account.

Opening order minimum of $300. Reorder minimum of $150. Orders shipped via UPS. Shipping charges are 14% of total order.

Please contact us at orders@poppyhandcraftedpopcorn.com for pricing on pallet shipments.

STORE IN A COOL, DRY PLACE - SHELF LIFE OF SIX MONTHS - TURNAROUND TIME IS 2 WEEKS*

*TURNAROUND TIME SUBJECT TO CHANGE BASED ON VOLUME OF ORDERS

POPPY
HAND-CRAFTED POPCORN
SPRING CONFETTI
POPCORN
Limited Edition

POPPY
HAND-CRAFTED POPCORN
DILL PICKLE
POPCORN
TASTE OF THE SOUTH
PURE. SIMPLE. POPCORN HAPPINESS.
GLUTEN-FREE
POPPY
HAND-CRAFTED POPCORN
SWEET ONION
POPCORN
PURE. SIMPLE. POPCORN HAPPINESS.
GLUTEN-FREE
POPPY
HAND-CRAFTED POPCORN
PIMENTO CHEESE
POPCORN
PURE. SIMPLE. POPCORN HAPPINESS.

Be Our Valentine!
POPPY
HAND-CRAFTED POPCORN
Salted Caramel
POPCORN

WHITE
CHEDDAR
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free
PPY
D POPCORN

POPPY
HAND-CRAFTED POPCORN
REINDEER CRUNCH
POPCORN
NET WT. 13.5 OZ (382.7 G)
POPPY
HAND-CRAFTED POPCORN
BUTTER ALMOND TOFFEE
POPCORN
NET WT. 13 OZ (368.5 G)

JALAPEÑO
CHEDDAR
MADE WITH ♥ IN ASHEVILLE, NC
Gluten Free

CONTACT

POPPYHANDCRAFTEDPOPCORN

FACEBOOK.COM/POPPYHANDCRAFTEDPOPCORN

828-552-3149

P. O. BOX 18448, ASHEVILLE, NC 28814

POPPYHANDCRAFTEDPOPCORN.COM/WHOLESALE

INFO@POPPYHANDCRAFTEDPOPCORN.COM